A stylized, flat-design illustration of a mountain range. The mountains are rendered in shades of teal and dark blue, with white outlines. The sky is a solid dark blue. In the foreground, there are several trees of different shapes and sizes, also in shades of teal and dark blue, set against a dark blue ground plane.

**Claire**  
N I C H O L S

# The peak of creativity

Exceptional design solutions  
with a personal touch

True design goes beyond 'making pretty pictures', I offer effective graphic design, website design, brand identity and illustration that appeals to your market segment, improves brand perception and increases sales.

I have a 1st-class honours degree and 20+ years of real-world experience, but most importantly, I have creative flair and passion.

I've worked with some of the biggest corporate companies and smallest boutique brands, along with various tourism companies from around the globe. Many of my clients are repeat customers; I believe that nurturing great, professional relationships helps me to understand my clients and their design needs better.

## Graphic Design

I specialise in strong design and high-end, professional artwork. I'll make sure your brand stands out - from exhibitions and posters, to flyers, brochures, business stationary and digital presentations... I'll explore different designs until I get your design just right.

## Web Design

I will work with you to establish your key marketing needs and develop a design that appeals to you and your target market. I'll create a website that visually highlights why you're unique and why potential customers will love what you do.

I'll create a modern fresh, design that's responsive, intelligent and provides great customer experience.

## Brand Identity

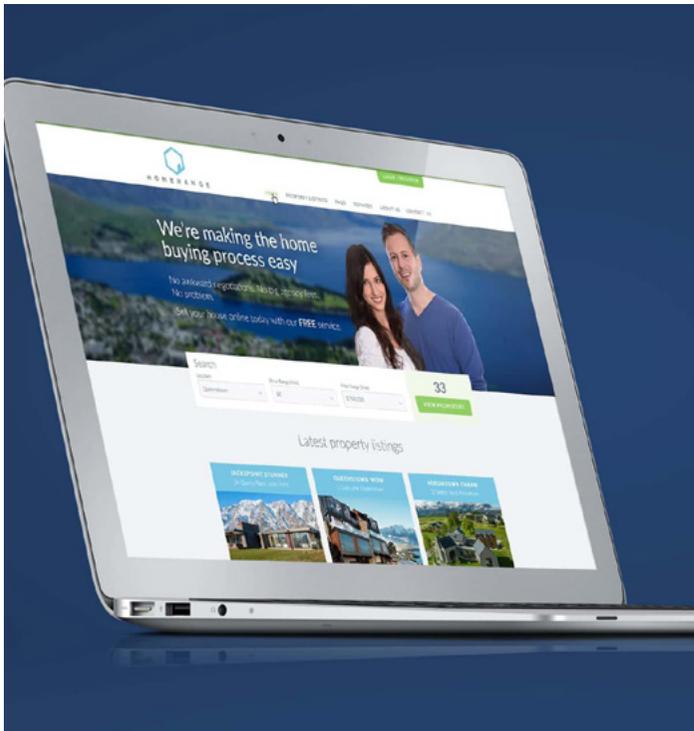
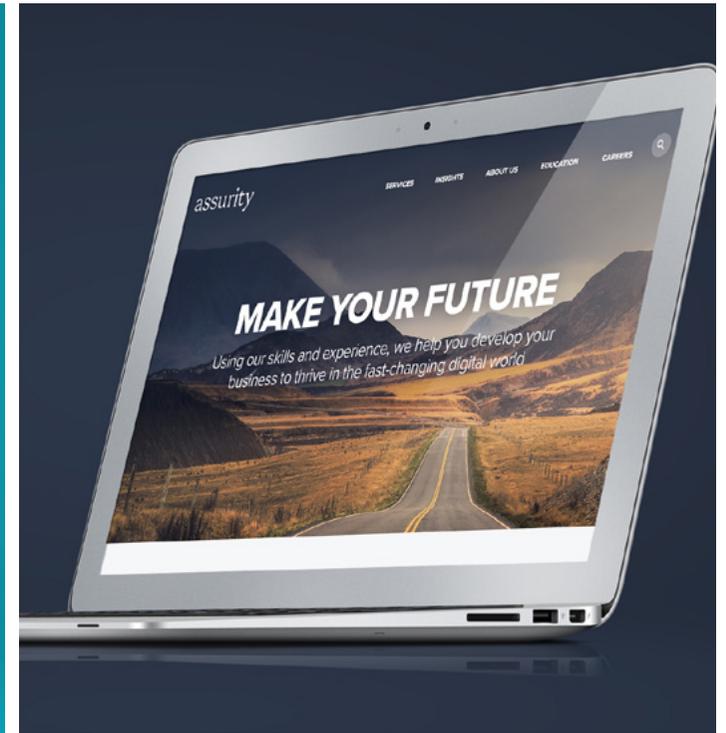
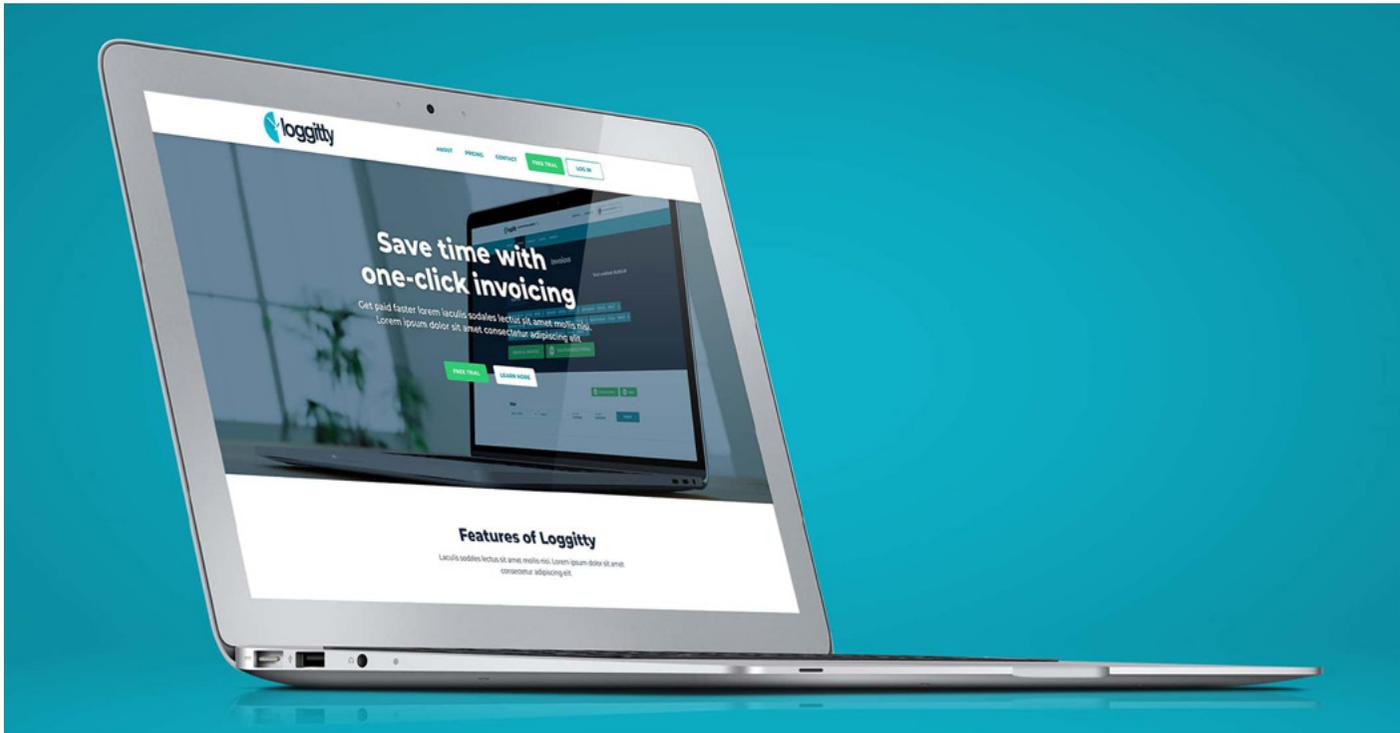
A strong and memorable brand identity is vital for your business. You need a business personality that's consistent and encompasses your company values and core messages.

I'll work closely with you, to create a tangible identity that has maximum brand potential.

## Illustration

From traditional pen and ink illustrations, to digitally designed icons and infographics, I pride myself on creating deeply customised designs that reflect what your brand stands for and why.

Little can compare to your own artwork that effortlessly resonates with your audience.



Examples of my recent graphic design, brand identity and illustration work are also available if required.

**Claire**  
N I C H O L S

**I love to chat about design.**

You can reach me at [ideas@clairenichols.design](mailto:ideas@clairenichols.design),  
021 0282 7002 or via my website [www.clairenichols.design](http://www.clairenichols.design)